

Why to Create a Career with doTERRA

On the ethos, efficacy and service of doTERRA; as a company, a community and a creative source for so many of us.

Over seven million of us to date have experienced benefit from the use of doTERRA Essential Oils. We didn't purchase it in a store; we were taught by someone who'd learned about the compounds, and was willing to share with us. The company thrives with this futuristic business model; our success depends on our willingness to learn, teach and most importantly, collaborate.

Would you prefer to compensate the head of a company who's not been in contact with their products in years? Or would you rather pay your colleague or friend who's been diligently studying, discovering their own personal results and teaching what works? Would you like to support your friend as they endeavor to grow a team of their own to support their family?

doTERRA leads in the world of network marketing because the business structure lends itself to an evolution we've all longed for: in this business model, committed teachers can become accomplished, well-compensated leaders. I wish that were true in our schools.

And what makes the Oils so easy to share? The transparency of quality testing is irrefutable. Every liter must match a specific therapeutic chemical profile; there's no room for error. The testing is done by outside labs, so consistency and purity are unmatched. Which is why every time you compare a bottle of doTERRA Oil to a bottle you've found at the grocery store, you'll smell the difference instantly. That unmistakably sharp, chemical odor from the grocery store bottle indicates the presence of chemical extenders, fillers, and other machine-made compounds. And your doTERRA bottle smells like plants, like Earth, like protection, like home.

Were you aware that 95% of the oils on the market today contain traces of chemical compounds that are *not* plant matter? But not doTERRA.





BENEFITS OF WORKING WITH DOTERRA

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How do we create such high quality, pure plant essences? We source solely from small farmers worldwide who share our vision of purity, ethical growing and harvesting practices, and reciprocity with Mother Earth. Those farmers are paid well, and not just at harvest time but at other times of the year, to support their family and the local economy.

We are designing and generating a future in which all families receive medical care and all children receive an education. In this company, proper healthcare is the ultimate aim, service and science are the means.

Service is one of the primary reasons why I'm using my voice here. After personally taking part in the largest reforestation project in the state of Hawaii, and visiting a local clinic serving children with special needs in Mexico, I realized that service is why doTERRA is so successful, unmatched by any other company of its kind. I will never forget those experiences; both have radically altered my ways of seeing and being in the world. Every year our advocates visit several countries to learn and serve. And every time you order one bottle of Oil, you're helping countless families – that of the farmer, the harvester, the distiller, the packer, and the teacher who introduced you to the oils, just to name a few.

Science has shown me the unquestionable efficacy of the Oils. From the National Institute of Health comes copious research on the thousands of studies conducted on the effects of the compounds in the Oils – enhancing sleep, mitigating anxious feelings, easing emotional unrest, soothing seasonal discomfort, and more. I dare you to google any discomfort small or large along with “PubMed” for the science – it's all there online. Aromatic Science is also a great place to learn if you're so inclined.

doTERRA's larger dream is coming true – Prime Meridian Healthcare Clinics are opening across the States this year. How magnificent to consider paying a reasonable monthly fee for your family to have access to capable, caring doctors both in person and virtually, who can spend thirty to sixty minutes with you to help you design ways to practice preventive health care, DAILY. What a wonder to experience our doctors offering us the original essences of the plants to explore prior to their chemically-altered cousins known as over-the-counter drugs. This is how we begin caring for ourselves prior to illness, prior to the acute urgency. This is my personal dream, and this is doTERRA's grander mission.

And the one wish we all share – for friendships and community beyond the screen – this is what we build in our work every day. Both within my own team and beyond, my friends here are formidable, nurturing, generous, and powerful. The work we do together, the materials we generate, the talks, the presence, the community we create – I will be growing old with this crew. You know who you are. I know you've got me, and you know I've got you.